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## **International Level Crossing Awareness Day (ILCAD) on 7 June 2012**

Operation Lifesaver, the nonprofit rail safety education program, was founded in the United States 40 years ago. Today, there are Operation Lifesaver programs in all 50 states.

*“Operation Lifesaver USA is pleased to join its partner countries around the world for the 2012 observance of International Level Crossing Awareness Day. This year also marks the 40<sup>th</sup> anniversary of the founding of the Operation Lifesaver rail safety awareness program in the USA. While we have made great progress in reducing the number of crashes, deaths and injuries at crossings in the USA, safety at level crossings is important as ever. Activities will be taking place across the country in conjunction with ILCAD, including crossing blitzes (special education effort in areas with high numbers of incidents), special trains, positive enforcement exercises, safety presentations, press conferences, disseminating safety messages through advertising and social media, and many other events.”*